

kaspersky

**NEW CYBER-WORLD
TO BE BASED ON IMMUNITY**

CATEGORY 1: GENERAL MALWARE (99.9%)



* Kaspersky database

CATEGORY 2: 100+ SOPHISTICATED TARGETED CAMPAIGNS

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
	Stuxnet	Duqu Naikon	Flame Gauss Winnti	MiniDuke NetTraveller The Mask	Carbanak Desert Falcons Dark Hotel	Sofacy Turla Red October Equation	Operation Daybreak Operation Blockbuster Metel	Project Sauron Dropping Elephant Operation Ghoul	Stone Drill WhiteBear	Slingshot AppleJeus NDISProxy

* Kaspersky database

SOLUTION: ENTERPRISE SECURITY



CATEGORY 3: INDUSTRIAL REVOLUTION 4.0



SOLUTION: INDUSTRIAL CYBERSECURITY

INDUSTRIAL / SCADA

Endpoint/Network
PROTECTION
Anomaly and
Breach DETECTION

SCADA/Tech Processes
MONITORING



Incident RESPONSE
and Threat intelligence

LEARN and Improve with
Trainings and Awareness

Learn more: <https://ics.kaspersky.com/>

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DEFINITION OF CYBER-IMMUNITY



COST OF ATTACK



COST OF DAMAGE

SOLUTION: IoT IMMUNITY

KASPERSKY OS for embedded connected devices



SECURE-BY-DESIGN SYSTEM (the only way to secure IoT devices)

- Microkernel architecture
- Security layer isolating all modules
- Trusted behavior



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